



GREATER
DANDENONG
City of Opportunity

Artists' Brief Springvale Community Precinct

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Overview

The City of Greater Dandenong is looking for an artist, art collective, designer, landscape architect or architect to deliver an artwork that incorporates a firepit in the heart of the new Springvale Community precinct. We are looking for a culturally sensitive artist or team to consider and be informed by local knowledge and culture to create a space that is complimentary to the local Springvale precinct environment.

There has always been a strong Aboriginal connection with the land that is now called the City of Greater Dandenong. The area has a history that stretches back before white settlement to the dreaming. History tells of the Aboriginal people moving off the missions and back onto this land after settlement. Their vision is of walking hand in hand into the future with all the people that now make up this city. This public art project brief has been developed in conversation with Bunurong Land Council and Wurundjeri Tribe Council.

This is an identified position for an Aboriginal or Torres Strait Islander artist, designer, landscape architect or architect.

Policy context

The City of Greater Dandenong values the influence of creativity on the fabric of our city and recognises that arts and culture is intrinsically linked to the city's identity. Council is committed to making arts and culture an everyday experience for its citizens and visitors. Public art that is integrated into the city's public spaces and places is recognised as one of the most effective ways to make this happen.

Council understands that investment in public art adds both aesthetic and commercial value to the municipality, enticing tourists, residents, tenants and investors through its capacity to share stories, build community and create memories. While the value of an individual artwork may appreciate over time, broader benefits are found in the enhanced visibility, awareness and foot-traffic in the area. Public art can express community values, enhance our environment, transform a landscape, heighten our awareness, or question our assumptions. Placed in public sites, art is a powerful form of collective community expression.

For more information, please view the Council's Public Art Policy located at www.greaterdandenong.com.au.

The Brief

The suburb of Springvale sits between the traditional lands of the Bunurong and Wurundjeri. The aim of this commission is to acknowledge them as the traditional owners of the land, pay our respects to their ancestors, and existing and emerging elders, and to provide a space for continuing connection to culture and country.

The selected professional will be required to work closely with the Bunurong and Wurundjeri Land Councils to help translate local knowledge into a sculpture that incorporates a fire pit and space for smoking ceremony. It will involve considering local narratives and important symbols.

The site sits within the new Springvale Community Precinct, surrounded by the new Springvale Library, community centre, City Hall, war memorial, landscaped gardens and local indigenous species (including those traditional for use in smoking ceremonies). The successful concept will be one that best addresses the selection criteria to deliver a sculpture that is well placed within this diverse environment.

The successful concept must include a fire pit and be deliverable within the allocated site, budget and time perimeters allowed. The work may incorporate audio/visual elements. It may also incorporate planting, lighting, seating, or other design elements that support or accentuate the space as a place for ceremony.

Traditional sculptural concepts are invited, and creative and innovative design approaches and use of space are also encouraged.

The sculptural outcome will need to be durable enough to last 15-25 years.

Who we are looking for

This is a position for a creative professional who identifies as Aboriginal or Torres Strait Islander. We are looking for an artist, collective or team who can demonstrate their understanding of the importance of interpreting local cultural knowledge and developing this into a space that is complimentary, useful and accessible to the broader community.

Artists applying do not need to identify as being of Bunurong or Wurundjeri descent. However, we do expect them to be capable and experienced in working with elders from traditional land owner groups.

Professionals with limited experience fabricating on a larger scale may collaborate with artists, designers or other professionals of non-Aboriginal or Torres Strait Islander background. However, the professional developing and leading the artistic concept must identify as Aboriginal or Torres Strait Islander.

While the successful applicant is expected to manage design and fabrication, they may choose to outsource elements of the project to appropriate skilled suppliers or craftspeople.

Scope

The sculpture will need to fit within a pre-designated area on the Springvale precinct site. The community precinct has been carefully planned to make the best use of available space. For this reason, the final concept will need to be limited in scale to approximately 5m x 5m x 5m or smaller.

The site has access to power and could incorporate lighting and/or audio-visual elements. Council can arrange for an appropriate footing for the work to sit on if required. As such, the work potentially can have a high weight loading.

Consultation requirements

The successful artist is required to consult directly with the Bunurong and Wurundjeri Land Councils and may be required to consult directly with community members, Councillors and other stakeholders as the need arises.

Staging

Stage 1: Expression of interest (no fee)

Due 29 February 2020

Council will seek expressions of interest from interested and suitably qualified artists.

There is no fee for this stage.

Requirements:

1. Statement of interest, covering:
 - Statement of aboriginal or Torres Islander heritage (see <https://aiatsis.gov.au/research/finding-your-family/before-you-start/proof-aboriginality>)
 - Previous relevant experience
 - Interest in the commission
 - Why you think you would be well placed to deliver the work
 - Availability throughout 2020
2. Statement of ideas, covering:
 - Medium and materials
 - How you would approach the brief
3. A CV, covering:
 - Qualifications
 - Public Art or similar installations
 - Relevant professional experience
4. Link to a portfolio or website which has images of recent relevant work.

Artists will be selected against the following:

<i>Selection criteria</i>	<i>Weighting</i>
Experience delivering similar successful projects: has contributed to innovative and new thinking in public art	30%
Standing in the artistic community: regarded by peers as having a unique aesthetic identity and body of work.	30%
Statement of interest in the commission: is relevant in a local, national and global context	20%
Statement of ideas: demonstrates imagination, distinctiveness and originality	20%

Stage 2: Concept Development (\$2,500)

Due 15 April 2020

Council will shortlist three artists based on Stage 1 submissions who will be paid to prepare a detailed concept, project plan and budget. A panel of experts will decide which concept best fits the selection criteria and will appoint a single artist to progress to project delivery.

Concepts should be technically feasible within the \$75,000 budget and realistically able to be delivered within a timeframe of six months. Council will favour concepts that consider these constraints in detail and outline steps to delivering within budget and on time.

Requirements:

1. Detailed concept, covering:
 - Conceptual outline and understanding of the brief
 - How the work will engage with its audience
 - Medium/s
 - Dimensions
 - Materials
 - Approximate weight
 - Examples, rendering, maquette, prototype and/or samples to best illustrate and present the concept. Any samples provided will be returned to the artist on request.
2. A detailed budget with a breakdown of each component
3. A proposed timeline outlining each stage of the project
4. A list of proposed subcontractors or fabricators, if relevant
5. A completed risk assessment covering any risks to health, safety, audience engagement, misinterpretation and cultural sensitivity.
6. Details of the legal structure under which the artist is working (sole trader, company, collective etc)

7. References from a minimum of two previous clients, including any Local Government Authorities the artist has worked in, if relevant.
8. A signed Artist's Agreement and invoice for stage 2.

Artists will be asked to present their concept in person to an assessment panel. This provides artists with the opportunity to explain and sell their concept to the panel who will appoint the final commission.

All materials submitted during this stage will remain the property of the City of Greater Dandenong Council unless specifically requested otherwise by the artist.

Artists will be selected against the following:

<i>Selection criteria</i>	<i>Weighting</i>
Artistic merit: demonstrates integrity of process and excellence in the chosen art form	20%
Feasibility and technical practicality within budget and timeframe	20%
Response to the project brief: engages with the diversity and complexity of contemporary art practice and the translation of cultural knowledge	40%
Site specificity: Reflects the local physical and social environment in a sympathetic manner.	20%

Stage 3: Project delivery (up to \$75,000)

Due: 30 August 2020

The successful artist will be commissioned to design, fabricate and deliver an artwork within this budget. This fee includes all material costs and the artists' payment.

Depending on the design of the artwork and the materials conceived, an engineering assessment may be required. The cost of this will need to be covered within the overall stage budget.

Requirements:

1. Presentation of the concept at a working group meeting
2. Regular progress updated
3. An engineering assessment, if relevant
4. A fully realised artwork
5. Delivery
6. On-site installation support
7. Completed Maintenance, cleaning plan and life-cycle plan
8. A signed Artist Agreement; and
9. An invoice for Stage three delivery

Budget

Recommended

The Commission is valued at \$75,000 and the successful artist will need to account for their fee, materials and fabricating costs within this budget.

The following budget is a guide only.

Artist or designer fee (25%)	18,750
Superannuation (9.5%)	1,750
Engineering report	3,000
Materials	20,000
Fabrication	27,500
Delivery	1,000
Installation	3,000
Total	75,000

Timeline

Dates are subject to change

Stage 1	
EOI advertised	31 January 2020
EOI closes	29 February 2020
Non/Shortlisted artists advised	12 March 2020
Stage 2	
Concept due	15 April 2020
Artists present their concept to the panel	23 April 2020
Non/Successful artists notified	30 April 2020
Stage 3	
Progress meeting with Council	May 2020 (TBC)
Progress meeting with Council	July 2020 (TBC)
Maintenance, cleaning and life-cycle plan due	16 August 2020
Delivery and install	30 August 2020

About the Springvale Community Precinct redevelopment

Over the next few years, the Springvale precinct will be transformed into the new community heart of Springvale. It will be a vibrant meeting place where people of all ages, backgrounds and interests feel welcome and can come together in a spirit of mutual respect, connection and celebration. Community facilities will combine with large, multipurpose green spaces to provide the perfect setting for learning, playing and relaxing.

This will be a world-class community facility providing a variety of learning, leisure and cultural opportunities. It will include a modern, state-of-the-art library featuring new technologies and equipment, flexible community meeting spaces, customer service area and plentiful parking. The outdoor green spaces will be extensively landscaped and allow for a variety of passive and active recreation uses, community events and social gatherings.

History and heritage considerations

The site is home to the Springvale War Memorial, the Springvale & District Historical Society, and several mature eucalypts. The suburb of Springvale, more broadly, has been a place where people of diverse backgrounds have come together along their journeys or to make a new home. The name 'Springvale' is said to be derived from the permanent natural springs in the area, which provided water supplies for stock and travellers en-route between Melbourne and Dandenong in the late 19th century.

A primary school was constructed in 1879 which spurred rapid development in the area. A railway stop was opened the same year. In 1891, Sandown Park racecourse opened next to the railway line.

Settlement continued in two locations, initially separated by two kilometres. A second primary school was established close to the railway station in 1907. By the 1920s the Springvale community had a lodge, brass band, recreation reserve, mechanics institute, shops and houses.

In 1970, the Commonwealth Government opened the Enterprise Migrant Hostel in Springvale to cater for the short-term housing needs of the flood of migrants who arrived in the area during the 1970s and 1980s.

In the 2016 Census, there were 21,714 people in Springvale. Aboriginal and/or Torres Strait Islander people made up 0.1% of the population. 84.2% of people had both parents born overseas and the most common ancestries were Vietnamese 21.2%, Chinese 17.5%, Indian 6.7%, English 6.5% and Australian 5.1%. 17.6% of people only spoke English at home. Other languages spoken at home included Vietnamese 25.0%, Cantonese 6.8%, Punjabi 6.4%, Mandarin 6.1% and Khmer 4.5%.

The most common occupations in Springvale included Labourers 20.4%, Technicians and Trades Workers 14.7%, Professionals 13.4%, Machinery Operators and Drivers 13.1%, and Community and Personal Service Workers 11.1%. 33.1% of people were attending an educational institution. Of these, 18.1% were in primary school, 18.0% in secondary school and 30.8% in a tertiary or technical institution.

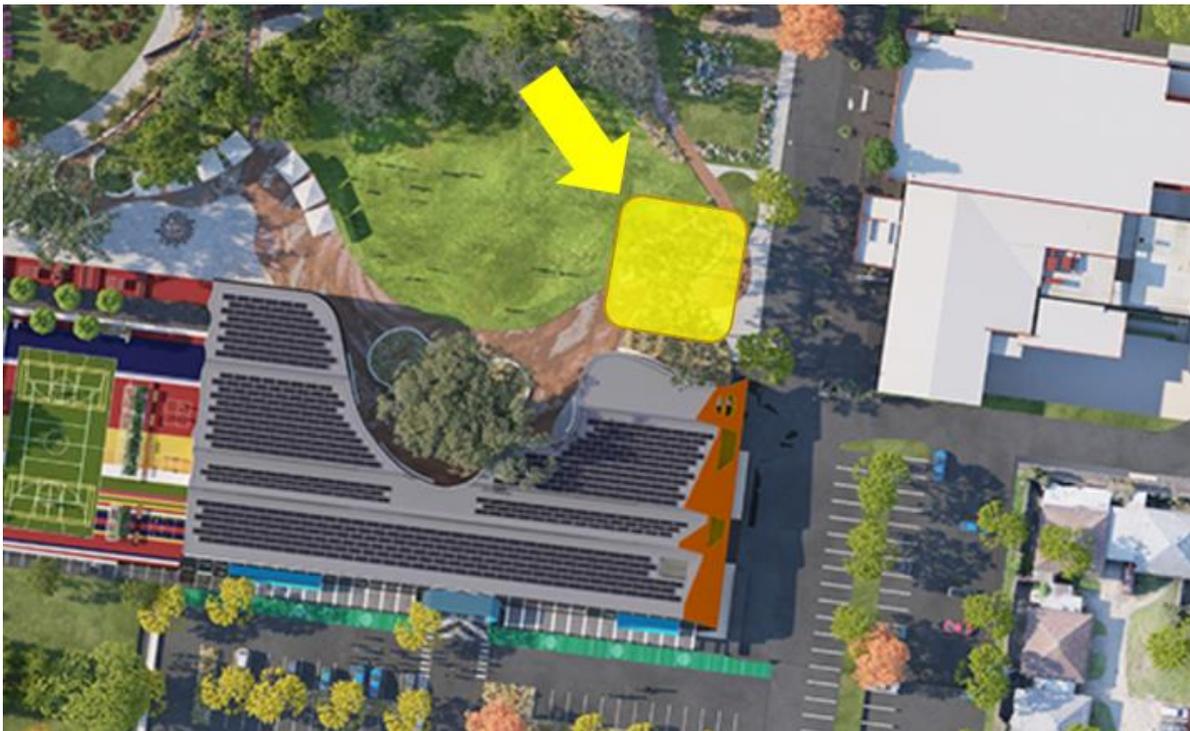
The site

397-405 Springvale Road

Site before construction:



Site after construction:



If you have any questions, please email arts@cgd.vic.gov.au or phone Council on 8571 1000.

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