



Council Plan Priority	Objective	Action	Timeframe	Responsibility	Indicator
Land Use and Economic Activity Objectives					
5.5 Revitalise Springvale Activity Centre 4.2 Attract investment and residential, commercial and industrial development in the city	LU1 Strengthen connections between the retail precincts and future development sites	LU1.1 Continue to strongly encourage and support the 'catalyst' development of Precinct 8 (the 'Triangle Site') and encourage investment attraction to important strategic development sites for an appropriate mix of residential and commercial uses.	Ongoing	Planning & Design Activity Centre's Revitalisation	Appropriate redevelopment outcomes for these sites are achieved
5.5 Revitalise Springvale Activity Centre		LU1.2 Continue to strongly encourage and support the development of the Warwick Avenue Precinct.	Ongoing	Activity Centre's Revitalisation	Appropriate redevelopment outcomes for this site achieved.
1.4 Provide community facilities to promote community participation		LU1.3 Continue to encourage the ongoing redevelopment of the Springvale Civic Site.	Ongoing	Planning & Design City Projects & Asset Improvement	Appropriate redevelopment outcomes for the site are achieved



<p>5.5 Revitalise Springvale Activity Centre</p>		<p>LU1.4 Assess the potential to rezone residential land on Kelvin Grove and part of Virginia Street to a more appropriate zone to facilitate redevelopment of this area to maximise opportunities as an outcome of the level crossing removal project.</p>	<p>Medium-term</p>	<p>Planning & Design</p>	<p>Potential to rezone assessed and decision made</p>
<p>4.2 Attract investment and residential, commercial and industrial development in the city</p>		<p>LU1.5 Continue to reinforce the centre's role in promoting a diverse mix of land uses that include retail, mixed use, commercial, industrial and residential, and to continue to support housing close to public transport.</p>	<p>Immediate</p>	<p>Planning & Design</p>	<p>Planning Scheme Amendment prepared and exhibited</p>
<p>4.1 Best practice urban design and development, and activation to create liveable neighbourhoods and workplaces</p>		<p>LU1.6 Develop the <i>Non-residential Uses in Residential Areas</i> policy in relation to medical centres and other uses.</p>	<p>Medium-term</p>	<p>Planning & Design</p>	<p>Policy developed and potentially implemented in to the Planning Scheme</p>



<p>4.1 Best practice urban design and development, and activation to create liveable neighbourhoods and workplaces</p>	<p>EC1 Improve the presentation and perception of Springvale</p>	<p>EC1.1 Support and improve connectivity and pedestrian desire lines through the continued implementation of the <i>Placemaking Framework</i>.</p>	<p>Ongoing</p>	<p>Activity Centre's Revitalisation</p>	<p>Streetscape works and upgrades continued with appropriate resources invested</p>
<p>5.5 Revitalise Springvale Activity Centre</p>		<p>EC1.2 Review signage, furniture and other features to improve amenity, to encourage people to stay for longer, and provide a consistent 'brand' for the centre.</p>	<p>Medium-term</p>	<p>Activity Centre's Revitalisation Planning & Design</p>	<p>Improve the staying power of key public spaces as measured by behaviour mapping every 3 years.</p>
<p>1.6 Improve safety in public spaces and improve perceptions of safety in Greater Dandenong</p>		<p>EC1.3 Encouragement of child and family friendly spaces including family friendly outlets and outdoor areas.</p>	<p>Immediate</p>	<p>Planning & Design</p>	<p>Planning Scheme Amendment prepared and exhibited</p>
<p>5.5 Revitalise Springvale Activity Centre 4.1 Best practice urban design and development, and activation to create liveable</p>	<p>EC2 Strengthen the role of the Asian Food Precinct and promote a night-time economy</p>	<p>EC2.1 As part of the <i>Springvale Road Boulevard Project</i>, investigate with VicRoads a visual cue along Springvale Road that the centre is open for business at night. This could</p>	<p>Medium-term</p>	<p>Activity Centre's Revitalisation City Projects & Asset Improvement</p>	<p>Visual cues and design interventions investigated</p>



neighbourhoods
and workplaces

include:

- Enhancing night lighting in the centre, with the areas between St James Avenue and the railway corridor, including Buckingham Avenue and Springvale Road, as an immediate priority.
- Improving sight-lines into the Asian Food Precinct from Springvale Road.
- Consideration of strong visual and physical links/design interventions into the heart of the Activity Centre, including Buckingham Avenue and the emerging



		Warwick Avenue Precinct.			
5.8 Promote tourism and visitation to the city		EC2.2 Continue to support the actions arising from the <i>City of Greater Dandenong Tourism Strategy, 2014-2018</i> regarding improving perceptions and raising awareness of the centre as well as the creation of a tourism destination.	Ongoing	Economic Development Unit	Actions of Tourism Strategy supported
5.8 Promote tourism and visitation to the city		EC2.3 Continue to strongly support Council and community festivals and events and Lunar New Year events.		Community Arts, Culture & Libraries	Events including Lunar New Year events promoted and supported.
5.8 Promote tourism and visitation to the city		EC2.4 Continue to promote the Asian cuisine specialities of Springvale's restaurants, cafes and food businesses to a broader audience outside of the area through targeted marketing.	Ongoing	Economic Development Unit	Continued promotion of Springvale



Built Form and Urban Design Objectives

<p>4.1 Best practice urban design and development, and activation to create liveable neighbourhoods and workplaces</p> <p>4.3 Plan for population growth and demographic change</p>	<p>BF1 Ensure new development responds to the preferred built form character of the centre and provides appropriate transitions</p>	<p>BF1.1 Revise the existing Springvale Activity Centre Local Policy (Clause 22.10 of the Greater Dandenong Planning Scheme) and Schedule 6 to the Design & Development Overlay (DDO6) to implement the key findings of this Structure Plan.</p>	<p>Immediate</p>	<p>Planning & Design</p>	<p>Planning Scheme Amendment prepared and exhibited</p>
<p>4.1 Best practice urban design and development, and activation to create liveable neighbourhoods and workplaces</p>		<p>BF1.2 Explore appropriate planning controls for key strategic development sites, Warwick Avenue Precinct and Precinct 8 (the 'Triangle Site') to provide clear guidance as to the desired built form outcomes for these sites.</p>	<p>Immediate</p>	<p>Planning & Design</p> <p>Activity Centre's Revitalisation</p>	<p>Planning controls considered</p>



<p>4.1 Best practice urban design and development, and activation to create liveable neighbourhoods and workplaces</p>	<p>BF2 Maintain a human scale at street level and reduce visual bulk by ensuring appropriate setbacks</p>	<p>BF2.1 Include policy guidance in the Greater Dandenong Planning Scheme that:</p> <ul style="list-style-type: none"> • Requires a response to the Design Principles as detailed in this Structure Plan. • Requires the setback and design of buildings along identified key public realm areas and streets to consider and contribute to enhanced public spaces and widened footpaths. • Avoids unreasonable visual bulk of new development when viewed from surrounding areas by ensuring appropriate scale, form and articulation. 	<p>Immediate</p>	<p>Planning & Design</p>	<p>Planning Scheme Amendment prepared and exhibited</p>
---	--	---	------------------	-------------------------------------	---



- Strongly encourages architectural excellence including though the integration of roof forms into overall building façade design and/or articulating or dividing roof forms into distinct sections in order to minimise visual bulk.
- Encourages site consolidation and intensive development on large sites while ensuring the design of buildings achieves a fine grain rhythm at street level.
- Encourages ground-level land uses that provide active frontages over extended hours of the day along key pedestrian



		<p>routes, open spaces and near the bus transport interchange and railway station.</p> <ul style="list-style-type: none"> • Supports further streetscape upgrades such as to plant street trees and the undergrounding of power lines in the centre. • Maintains and incorporates new pedestrian connections through the use of mid-block links, laneways and arcades on the larger identified strategic sites. 			
<p>5.5 Revitalise Springvale activity centre</p> <p>4.1 Best practice urban design and</p>	<p>BF3 Ensure all new development meets Council's requirements for environmentally sustainable design</p>	<p>BF3.1 Include policy guidance in the Greater Dandenong Planning Scheme that:</p> <ul style="list-style-type: none"> ▪ Ensures the design of new built form is site 	<p>Immediate</p>	<p>Planning & Design</p>	<p>Planning Scheme Amendment prepared and exhibited</p>



development, and activation to create liveable neighbourhoods and workplaces

3.2 Respond to Climate Change and promote sustainable options to achieve real change within the community

responsive, innovative and achieves environmentally sustainable design outcomes including encouraging the provisions of green roofs, walls and support structures.

- Ensures new development of modification to existing buildings are designed and constructed to incorporate environmentally sustainable design measures.
- Encourages landscaping to improve the amenity and appearance of the public realm and outdoor areas.



Transport and Movement Objectives

<p>4.4 Management of local roads, traffic and parking</p> <p>4.6 Advocate for improved transport options within the city and regionally to improve access to our city</p>	<p>AM1 Improve efficiency of movement within the Activity Centre and increase opportunities for pedestrian and cyclist activity and interaction</p>	<p>AM1.1 Develop a Multi Modal Transport Infrastructure Plan for Springvale Activity Centre. The plan should include but not be limited to:</p> <ul style="list-style-type: none"> • Identify car parking capacity based on anticipated future development. • Identify the anticipated future function of all existing rights of way • Identify opportunities for increased pedestrian space and shared urban space within existing road reserves • Identify appropriate options for access arrangements to 'catalyst' development sites such as Precinct 8 (the 'Triangle Site') and Warwick Avenue precinct • Identify existing barriers to movement and investigate the costs and benefits of infrastructure 	<p>Short-term</p>	<p>Strategic Transportation & Planning</p> <p>Activity Centre's Revitalisation</p>	<p>Multi Modal Plan developed and implemented</p>
---	--	--	-------------------	---	---



		<p>project to address these</p> <ul style="list-style-type: none"> • Review the VicRoads SmartRoads Network Operating Plan for the Activity Centre • Undertake an access study to inform and prioritise pedestrian ease and movement throughout the centre. This can then inform infrastructure improvements and create better functioning streets and public spaces. 			
<p>4.6 Advocate for improved transport options within the city and regionally to improve access to our city</p>		<p>AM1.2 Continue to advocate to VicRoads that Springvale Road is primarily a destination road, not a through road. Through this, advocate for improved pedestrian crossing facilities and crossing times. Consideration should be given to an 'all pedestrian / diagonal crossing stage' for the Springvale Road/Lightwood</p>	<p>Ongoing</p>	<p>Strategic Transportation & Planning Activity Centre's Revitalisation</p>	<p>Springvale Road appropriately recognised in VicRoads SmartRoads framework as a destination road</p>



		Road/Queens Avenue intersection.			
4.1 Best practice urban design and development, and activation to create liveable neighbourhoods and workplaces		AM1.3 Continue to encourage and advocate for appropriate traffic and pedestrian connections through key sites including Precinct 8 (the 'Triangle Site') and Woolworth's site.	Ongoing	Planning & Design Activity Centre's Revitalisation	Appropriate traffic and pedestrian connections achieved
3.4 Sustainable transport options	AM2 Sustainably manage trips to and from the Activity Centre	AM2.1 Continue to implement improvements to the walking and cycling networks around the Activity Centre in accordance with the Active Transport Infrastructure Prioritisation Program.	Ongoing	Strategic Transportation & Planning Activity Centre's Revitalisation	Walking and cycling improvements made
3.4 Sustainable transport options		AM2.2 Work with the Level Crossing Removal Authority as part of the Caulfield to Dandenong level crossing removal project to provide a continuous cycle route along the rail corridor, passing through the Springvale Activity Centre.	Short-term	Strategic Transportation & Planning	Continuous cycle route is provided



<p>4.6 Advocate for improved transport options within the city and regionally to improve access to our city 3.4 Sustainable transport options</p>		<p>AM2.3 Continue to advocate for improved public transport services (frequency and coverage) servicing the activity centre.</p>	<p>Ongoing</p>	<p>Strategic Transportation & Planning</p>	<p>Ongoing advocacy to Public Transport Victoria regarding train and bus services</p>
<p>4.4 Management of local roads, traffic and parking</p>		<p>AM2.4 Continue to manage car parking occupancies to promote high turnover within prime on street locations. Target an occupancy rate of 85% to reduce congestion, excessive circulation and ensure parking availability.</p>	<p>Ongoing</p>	<p>Strategic Transportation & Planning</p>	<p>Occupancy rate to not rise above 85%</p>
<p>4.4 Management of local roads, traffic and parking</p>		<p>AM2.5 Continue to encourage use of the off street car parks (particularly No.8 Balmoral Car Park) through pricing structure and promotion to meet a range of demands particularly including longer term parking</p>	<p>Ongoing</p>	<p>Strategic Transportation & Planning</p>	<p>Use of No. 8 Balmoral car park increases over time</p>
<p>4.4 Management of local roads, traffic and parking</p>		<p>AM2.6 Prepare a parking precinct plan for the Springvale Activity Centre.</p>	<p>Medium-term</p>	<p>Strategic Transportation & Planning</p>	<p>Parking Precinct Plan prepared and implemented</p>



				Planning & Design Activity Centre's Revitalisation	
4.2 Attract investment and residential, commercial and industrial development in the city 4.4 Management of local roads, traffic and parking		AM2.7 Review the existing Parking Overlay including a review of the boundary of the area covered, Clause 52.06 of the Planning Scheme and the cash in lieu option.	Medium-term	Strategic Transportation & Planning Planning & Design	Parking Overlay revised and implemented in to the Planning Scheme
4.6 Advocate for improved transport options within the city and regionally to improve access to our city	AM3 Improve transport links between Springvale and the Monash National Employment Cluster	AM3.1 Work with the Victorian Planning Authority to improve access by all modes of transport including buses and cycling between Springvale and other locations within the Monash National Employment Cluster.	Ongoing	Strategic Transportation & Planning Planning & Design	Improved access between Monash NEC and Springvale



<p>4.6 Advocate for improved transport options within the city and regionally to improve access to our city</p>		<p>AM3.2 Advocate to the State Government for improved public transport services between Springvale and the Monash National Employment Cluster</p>	<p>Ongoing</p>	<p>Strategic Transportation & Planning Planning & Design Greater Dandenong Business</p>	<p>Ongoing advocacy to Public Transport Victoria regarding train and bus services between the Monash NEC and Springvale</p>
<p>4.6 Advocate for improved transport options within the city and regionally to improve access to our city</p>		<p>AM3.3 Work with neighbouring municipalities to implement cycling infrastructure linking Springvale with other locations within the Monash National Employment Cluster.</p>	<p>Ongoing</p>	<p>Strategic Transportation & Planning Planning & Design</p>	<p>Improved cycling infrastructure between Monash NEC and Springvale</p>



Open Space and Public Realm Objectives

<p>4.1 Best practice urban design and development, and activation to create liveable neighbourhoods and workplaces</p>	<p>OS1 Enhance open space, recreation and leisure opportunities for residents, workers and visitors to encourage people to stay for longer</p>	<p>OS1.1 Revise the existing Springvale Activity Centre Local Policy (Clause 22.10 of the Greater Dandenong Planning Scheme) and Schedule 6 to the Design & Development Overlay (DDO6) to implement the key findings of this Structure Plan particularly concerning solar access and pedestrian amenity</p>	<p>Immediate</p>	<p>Planning & Design</p>	<p>Planning Scheme Amendment prepared and exhibited</p>
<p>5.5 Revitalise Springvale activity centre</p>		<p>OS1.2 Develop a 10 year Infrastructure Plan for the Activity Centre that prioritises a program of public realm and streetscape improvements including canopy tree planting for the centre.</p>	<p>Long-term</p>	<p>Activity Centre's Revitalisation Planning & Design</p>	<p>Infrastructure Plan developed and implemented</p>
<p>5.5 Revitalise Springvale activity centre</p>		<p>OS1.3 Ensure that any redevelopment of 'catalyst sites' and other landmark sites facilitate opportunities for new urban open space which are useable and accessible to the public.</p>	<p>Ongoing</p>	<p>Planning & Design</p>	<p>Planning Scheme updated to include statement to this effect. New opportunities realised as a result of any future redevelopment</p>



<p>4.1 Best practice urban design and development, and activation to create liveable neighbourhoods and workplaces</p>		<p>OS1.4 Review Council's <i>Open Space Strategy</i> to include consideration of urban open space environments and increase canopy tree planting and investigate options for further green open space areas.</p>	<p>Medium-term</p>	<p>Planning & Design Activity Centre's Revitalisation</p>	<p>Council's Open Space Strategy reviewed</p>
<p>4.1 Best practice urban design and development, and activation to create liveable neighbourhoods and workplaces</p>		<p>OS1.5 Encourage the integration of buildings with surrounding public spaces to create a well-defined public realm</p>	<p>Immediate</p>	<p>Planning & Design</p>	<p>Planning Scheme updated to include statement to this effect</p>
<p>5.8 Promote tourism and visitation to the City of Greater Dandenong</p> <p>1.4 Provide community facilities to promote community participation</p>	<p>OS2 Protect and build upon the unique characteristics of Springvale</p>	<p>OS2.1 Investigate ways to enhance the amenity and encourage people to stay for longer at Multicultural Place and continue to support the unique place-making characteristics of Springvale.</p>	<p>Medium-term</p>	<p>Activity Centre's Revitalisation Economic Development Unit Community Arts, Culture & Libraries</p>	<p>Visitation and 'staying' in place increases Behaviour mapping changes Monitor community support of place-making framework improvements</p>
<p>5.8 Promote tourism and visitation to the</p>		<p>OS2.2 Consider design treatments to better define the entrances and arrival in to the centre</p>	<p>Short-term</p>	<p>Activity Centre's Revitalisation</p>	<p>Design treatments considered</p>



City of Greater Dandenong		along Springvale Road.			
5.8 Promote tourism and visitation to the City of Greater Dandenong		OS2.3 Include public artists in streetscape enhancement projects to ensure public art opportunities are identified and integrated.	Medium-term	Community Arts, Culture & Libraries Activity Centre's Revitalisation	Public artists sought as part of design teams
1.4 Provide community facilities to promote community participation		OS2.4 Investigate the provision of free Wi Fi and phone charging stations in key areas in the centre such as outside the Springvale Station and Springvale Civic Site.	Short-term	Information Technology services	Wi Fi and charging stations investigated for Springvale

Timelines -

- Immediate actions: year 1
- Short-term actions: within years 1 and 2
- Medium-term actions: within years 3 to 5
- Long-term actions: from year 6
- Ongoing: is an ongoing activity